



Entrepreneur  
FRANCHISE  
**500**  
RANKED  
— 2017 —

## A UNIQUE PRESCHOOL FRANCHISE THAT IS REVOLUTIONIZING THE EARLY CHILDHOOD EDUCATION INDUSTRY

### ABOUT KLA SCHOOLS

KLA Schools is a dynamic, developmentally appropriate preschool franchise that is inspired by the Reggio Emilia philosophy of early childhood education. An inviting, modern, and innovative environment, our goal is to provide the best education and care for children. We are a place where children's abilities, competences, and natural aptitudes are nurtured to the fullest potential.

### KLA SCHOOLS FUN FACTS

- ✓ KLA Schools Franchise is run by the founders of the company who are also franchisees.
- ✓ Currently, there are 20 KLA Schools franchises within the U.S. Four more will open in 2019 in Georgia, Illinois, Texas and Florida.
- ✓ Inc. Magazine ranked KLA Schools on its 35th annual Inc. 5000 List, Entrepreneur Magazine included KLA Schools on its Franchise 500® list of 2017 and Franchise Times ranked KLA Schools on this year's Top 200+ ranking.



### Participate in a lucrative market and make a positive impact in your community

- The preschool industry is a market of approximately 32.6 million children
- Only 25% currently attend organized childcare
- Prices for preschool services have risen twofold since the last 3 decades
- The preschool industry allows the franchisees to capitalize on a great market while generating a positive impact in the community

### Competitive edge from your competitors

- KLA Schools' two main differentiators allow our franchisees to have a competitive edge over other schools:
- KLA Schools is inspired by the Reggio Emilia Approach, which has been heralded as the best in the world by Newsweek and CNN.
- Our modern, spacious and state of the art facilities provide the ideal environment for our children to learn in a joyfully and playful manner. This nurtures their creativity and will help them to excel in their future stages of their educational journey.

### Easy implementation

KLA Schools offers a thorough support program that entails the following activities:

- Site Selection Support
- HR hiring and training support
- Pedagogical support and training
- Marketing Support
- Financial Support

KLA's mission is to help our franchisees go through the school's preoperative phase as smooth and efficient as possible.

*"Since the first moment they supported us as if they were building their own school, their positivism and enthusiasm helped us overcome any difficulties we encountered in our journey and their understanding of the business supported us during times when we had to adapt the business to be able to better serve our community. We would recommend KLA Schools to anyone that wants to come into the world of early childhood education with a very innovative, modern and dynamic approach."*

**—CRISTINA MUCI AND PATRICIA MONACO,  
Franchisees of KLA Schools of  
Pembroke Pines**



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