

FOR IMMEDIATE RELEASE

Date: October 5, 2017

Contact: Maria Jose Morla, Director of Branding, KLA Schools:
305.912.5521 EXT 1233; mariajose@klaschools.com

KLA Schools was ranked among the 500 largest franchises in Franchise Times Top 200+

Miami, FL— **KLA Schools** was recently ranked in Franchise Times Top 200+, an exclusive ranking of the 500 largest franchises. Recognized by entrepreneurs and franchisors as a top competitive tool of measurement, the Franchise Times Top 200+ places **KLA Schools** as **NO. 485** for its exceptional performance in areas including financial strength and growth rate.

The 200 largest U.S.-based franchisors grew their combined annual sales by more than \$20 billion or 3.4 percent last year, to \$616.4 billion, with most categories seeing across-the-board gains, according to the 2017 Franchise Times Top 200+.

"We are very proud to receive this recognition from *Franchise Times*. During KLA Schools' 10 years of service, we have pursued a mission to develop a safe, affordable and upscale environment of high quality education for the children in the communities we serve," says Co-founder and President of KLA Schools Roberto Ortega. "KLA Schools has opened franchise schools from coast to coast in the U.S. and our franchise family continues to grow. It is a great honor for KLA Schools to be ranked NO. 485 in this year's Franchise Times Top 200+."

The 10 largest franchised brands added \$7.8 billion in sales, roaring back in 2016 after losing sales the prior year for the first time in the history of the ranking, which began in 1999 and is based on a five-month research effort each year.

"After surprisingly soft results last year, this year's ranking shows across-the-board sales gains at many of the largest restaurants, hoteliers and real estate brands in franchising," said Tom Kaiser, associate editor at Franchise Times who wrote the lead article for the project. "Most notable among the biggest players were RE/MAX, Domino's, Chick-fil-A and Keller Williams Realty, all posting double-digit sales gains. By category, employment services and health-oriented franchises led the list with 9.4 percent and 6.9 percent sales gains."

Backed by more than 20 years of research and being a publication that covers franchising all year around, the Franchise Times Top 200+ has become both a dominant competitive measure for franchisors and a primary research tool for entrepreneurs. **KLA Schools'** position on the ranking reinforces its strength in the industry. To view **KLA Schools** in the full ranking, visit <http://www.franchisetimes.com/Top-200/KLA-Schools>.

About KLA Schools

KLA Schools (KLA) is an upscale preschool center serving infants from 6 weeks of age through children 6 years of age. This year KLA Schools inaugurated its Elementary Program in Miami, Florida. The Mission of KLA Schools is to provide a safe, affordable, upscale environment and high quality education for the students of our communities inspired by the Reggio Emilia Approach to education. Designed to tap into that native creativity, the Reggio Emilia Approach is ideally suited to prepare children to overcome life's challenges and succeed academically. Currently there are more than 17 KLA locations operating around the U.S. and several more schools in the pipeline for development in the near future. With this enterprise, we are creating a world class franchise organization, one that sets new standards for excellence within the children's educational services industry. *Inc. Magazine* ranked KLA Schools **NO. 4185** on its 35th annual Inc. 5000 and *Entrepreneur Magazine's* Franchise 500® placed KLA Schools as **NO. 310**. For more information about KLA Schools, visit: www.klaschools.com.

About the Franchise Times Top 200+

The Franchise Times Top 200+® is the only ranking by system wide sales and locations of the largest 500 U.S.-based franchise brands. Published in the October issue and available in a searchable database online, the Franchise Times Top 200+ also analyzes industry sectors based on percentage change in sales growth, reports the 10 fastest-growing franchises by four different measures, and includes exclusive news stories about the biggest names in franchising. The rankings and full report, and the searchable online database, are available at www.franchisetimes.com.