

FOR IMMEDIATE RELEASE

Contact: Maria Jose Morla
KLA Schools
marketing@klaschools.com
305-912-5521 Ext. 1233



**KLA SCHOOLS RANKED AMONG THE FRANCHISE ELITE IN *ENTREPRENEUR'S*
ESTEEMED 38th ANNUAL FRANCHISE 500®**

Miami, Florida, January 12, 2017 – **KLA Schools** was recently ranked in *Entrepreneur* magazine's Franchise 500®, the world's first, best and most comprehensive franchise ranking. Recognized by entrepreneurs and franchisors as a top competitive tool of measurement, the Franchise 500® places **KLA Schools** as NO. **310** for its exceptional performance in areas including financial strength and stability, growth rate, and brand power.

"We are very proud to receive this recognition from *Entrepreneur* magazine. During KLA Schools' 10 years of service, we have pursued a mission to develop a safe, affordable and upscale environment of high quality education for the children in the communities we serve," says founder and President of KLA Schools Roberto Ortega. "KLA Schools has opened franchise schools from coast to coast in the U.S. and our franchise family continues to grow. It is a great honor for KLA Schools to be ranked NO.310 in the acclaimed 38th Annual Franchise 500."

"We spend months gathering and crunching data in order to produce the Franchise 500 ranking. We're proud of the result and the way it continues to be a resource for the franchise community," says Jason Feifer, editor in chief of *Entrepreneur*. "Like every industry, franchising is ever-evolving and must smartly react to new technologies and consumer demands. We know it takes a lot to stay competitive, and are excited to celebrate those that do it best."

"In order to reflect the evolving business world at large, we at *Entrepreneur* continue to evolve our annual ranking, too," says Ryan Shea, president of *Entrepreneur*. "We've developed new ways to measure and analyze our collected data as new critical data points come into play. We take into account pertinent factors such as social media presence and financing availability, which have become increasingly important in today's economy. The result is a more complete and relevant Franchise 500® that can serve as a valuable resource for our readers."

The key factors that go into *Entrepreneur's* evaluation include costs and fees, size and growth, support, brand strength, and financial strength and stability. All franchises are given a cumulative score based on more than 150 data points, and the 500 franchises with the highest cumulative scores become the Franchise 500® in ranking order.

Over its 38 years in existence, the Franchise 500® has become both a dominant competitive measure for franchisors and a primary research tool for entrepreneurs. **KLA Schools'** position on the ranking reinforces its strength in the industry.

To view **KLA Schools** in the full ranking, visit www.entrepreneur.com/franchise500. Results can also be seen in the January/February issue of *Entrepreneur* available now on newsstands.

About KLA Schools

KLA Schools (KLA) is an upscale preschool center serving infants from 6 weeks of age through children 6 years of age. The Mission of KLA Schools is to provide a safe, affordable, upscale environment and high quality education for the students of our communities inspired by the Reggio Emilia Approach to education. Designed to tap into that native creativity, the Reggio Emilia Approach is ideally suited to prepare children to overcome life's challenges and succeed academically. Currently there are more than a dozen KLA locations operating around the U.S. and several more schools in the pipeline for development in the near future. With this enterprise, we are creating a world class franchise organization, one that sets new standards for excellence within the children's educational services industry. KLA Schools ranks No. 2 in Early Childhood Education, No. 63 in Education and No. 109 in the Miami Metro Area. *Inc.* Magazine ranked KLA Schools NO. 4185 on its 35th annual Inc. 5000. For more information about KLA Schools, visit: <http://www.klaschools.com/>.

###