

To open a **KLA Schools franchise** in the United States, you must have \$300,000 minimum in liquid funds available to invest.

ESTIMATED LOW AND HIGH: This price range is dependent on the size of the school. The lower rate is for the development of a smaller school (6,000 square feet with approximately 80 - 100 students) and the higher rate is for a larger facility (12,000 square feet with approximately 180 – 200 students). Please note that if you plan on purchasing your site or developing your school from the ground up, the price range will be higher than shown.

ESTIMATED INITIAL INVESTMENT*	Type of Expenditure	Estimated Low	Estimated High
	<p>FRANCHISE FEE This fee is for franchising with KLA Schools and receiving our brand information. This fee includes our Operations Manual, training material and our support leading up to the opening of your school.</p>	\$70,000	\$70,000
	<p>SITE SELECTION FEE This fee covers the real estate process of selecting the perfect site for your school. Our team will do a full market analysis on the area/s that you are interested in and provide you with site options for selection.</p>	\$20,000	\$20,000
	<p>REAL ESTATE This range shows the estimated amount of money to be spent on securing your property and retrofitting the space to make it a KLA School.</p>	\$187,500	\$732,250
	<p>GRAND OPENING ADVERTISING This investment is for your preopening marketing campaign. Preopening marketing is a very important investment which includes online marketing, PPC, direct mail and other forms of marketing which will help with the opening of your school.</p>	\$53,000	\$105,000
	<p>FURNITURE, FIXTURES & EQUIPMENT This is for the investment of all of the furniture and supplies needed to furnish and stock your school with your operating needs.</p>	\$170,000	\$258,000
	<p>INSURANCE This amount goes towards the insurance coverage needed for your school such as liability insurance and property insurance.</p>	\$6,000	\$18,000
	<p>TRAINING This amount is allotted for any traveling that may be needed for training. For example conferences that may be held outside of your home state or in Reggio Emilia, Italy.</p>	\$4,500	\$8,000
	<p>LEGAL & ACCOUNTING This amount goes towards any accounting and legal assistance needed throughout the process of opening your school.</p>	\$1,500	\$3,000
	<p>ADDITIONAL FUNDS 3 MONTHS This money is reserved for unexpected circumstances that may arise during the process of opening your school. This amount can be used for any additional discretionary funding that may be needed.</p>	\$75,000	\$150,000
	<p>TOTAL</p>	<p>\$587,500</p>	<p>\$1,364,250</p>

*For more details, please see Item 7 of our Franchise Disclosure Document